



NBHA – New Brunswick 2026 Sponsorship Opportunity

2026 Sponsorship Opportunity

Empower Riders. Elevate Your Brand.

Partner with NBHA New Brunswick and position your brand at the forefront of a passionate, growing barrel racing community. Our 2026 sponsorship program is designed to deliver meaningful exposure while directly supporting athlete development and competitive success.

Proven Impact

In 2025, sponsor support enabled increased rider payouts, premium year-end awards, and life-changing competitive opportunities with numerous riders attending the NBHA Canadian National Finals in Ontario and two that attended Open Worlds in Perry, Georgia.

Why Sponsor NBHA NB?

- **Targeted Brand Exposure**
Reach an engaged audience through our website, Facebook, Instagram, and live event presence.
- **Exclusive Provincial Reach**
NBHA NB is the only barrel racing association in New Brunswick offering national and international competition access.
- **Community Alignment**
Associate your brand with dedication, performance, and local sport advancement.
- **Visible Recognition**
Be recognized as a key supporter of rider achievement and growth.

Join us in building champions while elevating your brand's visibility and impact in 2026

Friend of the Club \$250 and up– Sponsorship • Adds to the Prize money awarded to our riders for classes during the season. • Multiple announcements during your sponsorship weekend featuring your brand. • Promotion on our social media channels and official website all year long • All sponsor names will be displayed on a single sign used for promotional and photo opportunities.

Bronze \$500 and up - Sponsorship • Adds to the Prize money awarded to our riders for classes during the season. • Multiple announcements during your sponsorship weekend featuring your brand. • Promotion on our social media channels and official website all year long • Your banner displayed at one show weekend in the arena of your choosing to be discussed with a designated board member a week prior to the event • Booth setup opportunity at one show. • Your banner displayed one show weekend in the arena of your choosing to be discussed with a designated board member a week prior to the event. • All sponsor names will be displayed on a single sign used for promotional and photo opportunities.

Silver \$750 and up - Sponsorship • Adds to the Prize money awarded to our riders for classes during the season. • Multiple announcements during your sponsorship weekend featuring your brand. • Promotion on our social media channels and official website all year long • Your banner displayed at two show weekends in the arenas of your choosing to be discussed with a designated board member a week prior to the event • Booth setup opportunity at two shows. • All sponsor names will be displayed on a single sign used for promotional and photo opportunities.

Gold \$1,500 and Up– Barrel Covers • Adds to the Prize money awarded to our riders for classes during the season and contributes to year-end prizes. • Multiple announcements during your sponsorship weekend featuring your brand. • Promotion on our social media channels and official website all year long • Your banner displayed at three show weekends in the arenas of your choosing to be discussed with a designated board member a week prior to the event • Booth setup opportunity at three shows. • Feature your business name/logo on barrel covers. • Multiple event announcements featuring your brand. • Social media and website promotion. • Booth setup opportunity at three shows. • Arena banner display for three shows • All sponsor names will be displayed on a single sign used for promotional and photo opportunities. Second choice for a large stall at shows where available. Second choice for one camping spot per show when available. All fees are applicable

Platinum \$3000 and up • Adds to the Prize money awarded to our riders for classes during the season and contributes to year-end prizes. • Multiple announcements during your sponsorship weekends featuring your brand. • Promotion on our social media channels and official website all year long • Your banner displayed at all five show weekends • Booth setup opportunity at all shows. • All sponsor names will be displayed on a single sign used for promotional and photo opportunities. Feature your business name/logo on barrel covers. • Multiple event announcements featuring your brand. • Social media and website promotion all year long • First choice for two stalls at shows where available. First choice for one camping spot per show when available. Paid for shavings will be spread out in your stall. All fees are applicable.